

Swabhiman Campaign on Total Financial Inclusion - Progress as at 15.09.2011

(Amount in Lakhs)

SI No	District	Name of village	Link branch	Model selected (Branch/BC)	If branch likely date of opening	Details of BC appointed at grass root level Name & Mobile No	No of No frill A/cs opened during FY 2010-11	No. of No frills opened during FY 2011-12	No frills a/cs outstanding as on 15.09.2011	No of Smart Cards issued	Cumulative Transactions in Smart Card		GCC/Financial inclusion products sanctioned to No frill A/c holders upto 15.09.2011	
											No	Amt	No	Amt
1	Kozhikode	Chengottukavu	Chengottukavu	BC	NA	Smt. Subina.V (9946054631)	268	169	1985	50	25	0.11	254	65.95
2	Wayanad	Thomattuchal	Ambalavayal	BC	NA	Smt. Sreekala. N.V (9048211388)	13	33	785	50	22	0.312	30	38.64
3	Wayanad	Thariyode	Kavumannam	BC	NA	Smt. Maya. E.K (9746446532)	14	10	378	85	26	0.3259	26	18.74
4	Total						295	212	3148	185	73	0.7479	310	123.33

GENERAL FINANCIAL INCLUSION DATA - AUGUST 2011
(lakhs)

(Amount in

S No	Particulars	Granted/opened during the month		Cumulative till month end		Outstanding balance/position under the scheme	
		No	Amount	No	Amount	No	Amount
1	No frill Account	1505	1.8	242288	2704	230022	2356
2	Overdraft in No frill Account	0	0	0	0	0	0
3	GCC	382	62	30555	4188	13072	2195
4	KCC	2301	3265	283406	177076	91105	44292
5	Villages covered under ICT based Financial Inclusion	0	xxxx	3	xxxx	3	xxxx
6	BC/BF appointed	0	xxxx	3	xxxx	3	xxxx
7	FLCC opened	0	xxxx	0	xxxx	0	xxxx
8	Information kiosk opened	0	xxxx	8	xxxx	8	xxxx
9	Smart Cards issued	100	xxxx	185	xxxx	185	xxxx
10	Smart Card Transaction(No & Volume)	11	0.0989	73	0.7479	73	0.7479
11	Biometric ATM	0	xxxx	0	xxxx	0	xxxx

Place : Malappuram

Date : 16.09.2011

Authorised Signatory